Professional Networking Platform For Medical Practitioners To Enrich Healthcare Through Seamless Connectivity
Our client is a Switzerland-based longest running healthcare provider whose roots are extended deeply for the wellbeing of the community. They are one of the largest and most comprehensive hospitals providing more than 50 types of services for ambulatory, inpatient and preventive care with about 1500 beds and more than 3000 affiliated medical practitioners.

**Business Scenario**

A healthcare-based professional networking mobile and web application which is scalable, where the fellow medical practitioners and clinicians can get connected. A knowledge-sharing portal where medical practitioners can share their views. To attain a secured communication platform where the doctors can address their specialty and sub-specialty.

**The requirements stated by the client for the application were:**

- Engaging User Interface for User Interaction
- Message Board Threads
- Integration of Digital Imaging and Communications in Medicine (DICOM)
- Integration of Online chatting
- Version control provision for application

**Purpose Of Professional Networking Application Is To Gather Medical Minds To Share Knowledge Among The Peers For Noble Deeds**
Cygnet’s Solution

Virtual medical practitioners’ lounge- a place to talk about medicine. A place where the medical minds and hearts meet, talking openly about everything that is important to them from their practices to medicine. Medical practitioners representing over 90 specialties and subspecialties forming true partnership from the corners of the world to collaborate and accelerate medicine. According to the requirements, Cygnet offered an iOS based mobile application and a web application which caters to all-time access through iPhones and iPads. The modules of the application could be defined as:

- **Professional Networking Platform:** A decentralized module where medical practitioners can get connected to the peers.
  - Page more than 1 million healthcare professionals
  - Create Profile
  - View Peers’ Profile
    - Name
    - Photo
    - Specialty
    - Sub Specialty
    - Organization
    - Name
  - Raise Questions
  - Seek Answers

- **Forum Thread Creation:**
  - Defining Categories and Subcategories for the question
  - Providing the Suggestion for the related questions
  - Providing Like/Unlike option for the answers
  - Sharing the post to other social media platforms

- **Medical Discussion:**
  Benefits: Helps in Solving Challenging Cases
  - Invite up to 3 peers for discussion
  - Start a personal chat
  - Raise Questions related to the case
  - Seek Advice

- **Online Chatting:**
  - End-to-end encryption
  - Provides authentication for Man-in-the-middle attacks
  - Audio Calling
  - Video Calling
  - Share videos, images, documents and PDF files

Benefits to the Medical Practitioners

- Extending the reach of practice
- Increasing interactions with peers
- Sharing patients’ success stories to illustrate capabilities
- Peers’ social and emotional support
- Surveillance of public health
- Potential to influence health policy
- Creating referral business

Benefits to Healthcare Facility

- Round the clock maintenance of the application
- Reduced cost due to offshore development of the product
- Reduced development hours by 30%
APP SCREENS

Professional Networking Application for Medical Practitioners
For more information, please visit www.cygnet-infotech.com or email inquiry@cygnet-infotech.com

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