



Cygnet **Infotech**  
IT is about you



# Online Platform for Pet Owners looking for Pet Sitters in UK

**Cygnet Infotech**

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## Client Profile

Our client is a UK based business and a leader in providing POS services to equip owners and managers of both single and multi-store hospitality estates with live information required to meet the ever-increasing customer demand that centers on speed and accuracy.

**15**

Years in  
Business

**5**

Million  
Transactions

**97%**

Customer  
Retention Rate

**2500+**

Licenses Provided  
in UK

## Cygnets Business Engagement

- 2+ years of successful business engagement across a range of technologies and products
- 2 technology Teams working with the client's teams
- 2 CMSs and mobile apps delivered

## Business Scenario

Our client came up with an idea of providing services to Pet Owners across UK looking for Pet Sitters who can take care of their Pets while they are on vacation.

## They wanted a technology partner who could:

- Develop an engaging, user friendly and responsive website with administrative panel for seamless content management
- Video call integration to facilitate Pet Owners to make video calls with their Pets and Pet Sitters
- Online payment facility and CMS data within the same platform



## Cygnets Solution

Our client's team recognized Cygnets as their trusted technology partner to navigate them through the intricate business demands within a stipulated timeframe providing the much-needed agility to their business. During the initial on-site visits and meetings, our team understood the scope of work, analyzed the requirements and accordingly proposed Laravel as a reliable MVC framework that can be customized based on their business requirements.

Cygnets employed a team of four software engineers to work on design and development of the website. We started to undertake the website design and development from scratch with a clear focus on user experience

Using **100% agile** methodology, our team developed a **scalable architecture** and simplified workflows to deliver a fully functional website within 6 months.

Our **"Technology First"** approach enabled us to deliver responsive, multi-lingual, customized and future-ready CMS solutions.

### During the journey of this ever-expanding scope of work, our team:

- Developed and integrated custom modules and widgets
- Considered browser and device compatibility
- Hosted the website on Amazon EC2





## Our Solutions

- Offer flexibility to Pet Owners and Pet Sitters to connect with each other within the location radius they expect
- Enable Pet Sitters to set prices and terms of different services they offer
- Provide easy administration with minimal technical knowledge
- Offer video call facility for Pet Owners to effectively communicate with their Pets while on vacation
- Provide easy and secured payment integration with rich user experience
- Help Pet owners to rate Pet Sitters and Pet sitters can rate Pet owners
- Show a comprehensive dashboard about their revenue and other information

## Tools & Technology



### TECHNOLOGY

- PHP
- Laravel
- jQuery



### DEV FRAMEWORK & ENVIRONMENT

- Laravel 5.6
- Ubuntu 16.04



### BROWSER COMPATIBILITY

- Chrome
- IE
- Firefox
- Safari



### DATABASE & TOOLS

- MySQL 5.6
- Git



### PROJECT MANAGEMENT METHODOLOGY

- Agile

# About Cygnet

Cygnet Infotech is one of the most trusted names in the IT space delivering technology solutions to global clients across 35 countries. Born out of a vision to create software development company where quality, innovation and personalized services trump low cost, makeshift solution, Cygnet partners with its clients to help them transform in to high performance businesses.

Cygnet has deep industry and business process expertise, global resources and a proven track record in delivering innovative technology solutions. Cygnet can mobilize the right people, skills and technologies that improves business performance.



Founded in **2000**, currently with offices across **6 continents**



**950+ Employees**  
Delivered **2000+**  
**Projects**

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**19 Years** of Experience  
Serving **750+** clients  
in **35 countries**



**95%** Client Retention



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