



Cygnet **Infotech**  
IT is about you

# OFFSHORE STAFF AUGMENTATION

A European media house's journey  
to stronger digital presence

COUNTRY  
**EUROPE**

DOMAIN  
**DIGITAL MEDIA**

**CYGNET INFOTECH**

+1-609-245-0971

[inquiry@cygnetinfotech.com](mailto:inquiry@cygnetinfotech.com)

[www.cygnetinfotech.com](http://www.cygnetinfotech.com)

## CLIENT PROFILE

Being a significant part of Europe's biggest independent news service community, our client is an award-winning digital content distribution platform that serves more than 30,000 media outlets in 150 nations. Designed by distinguished journalists worldwide, this platform showcases easily accessible and downloadable editorials, news, and videos from global brands.

### THEIR FOCUS REGIONS ARE:

USA

EUROPE

ASIA

## BUSINESS CHALLENGES

Emerging technology is revolutionizing businesses worldwide and the media sector is no different. Content creation, publishing, and sharing on portals and channels have never been easier to reach the potential audience. Our client wanted to firmly grasp this opportunity to streamline its operations, optimize the overall quality along with adhering to the regulatory compliances.

But they lacked the required tech experts who can strategize and implement the operations efficiently and also tackle the maturity of these projects. Also, the time constraint made it challenging to recruit, hire and train the IT professionals as per the requirement.

## CYGNET'S SOLUTION

Cygnnet offered the client a cross-functional team of designers, developers and support professionals with several years of experience across numerous industries to address the pain points and stand out in the competition.

## CYGNET IT STAFF

## AUGMENTATION APPROACH

We kicked off the collaboration by studying the company's industry reputation, business goals, target market and tech expectations among many attributes.

This analysis enabled customization of the right outsourcing model to suit the client's technology requirements.

We prepared a contract containing the detailed requirements, deliverables, payment schedules, and standard regulatory compliance which was signed by the client with Cygnnet's product Cygnature - a blockchain-powered digital signing solution.

We frequently communicated with our client through phone calls, video calls, and conducted meetings over work-progress, performance, deliveries, plan-of-actions, and performance checks.

We also discussed and implemented plans for backups, storage, security, disaster recovery, etc.



# BENEFITS OF CYGNET'S STAFF AUGMENTATION SERVICES

## RAPID HIRING

Cygnnet delivered proficient professionals in less than two weeks to our client.

## CAPABILITY UTILIZATION

Our dedicated resources enabled undivided time, attention and expertise to the client's project.

## FLEXIBLE HIRING

We offered skilled resources for short term and long term projects, hassle-free.

## COST CONTAINMENT

Our resource augmentation services complied with the deadlines and budget constraints.

## TEAM INTEGRATION

Our experts rapidly integrated themselves into the in-house team and delivered productive outcomes.

## FLEXIBLE AUGMENTATION

Our services ensured scaling up and down seamlessly according to the project requirements.

**BUSINESS ANALYST**

**SR. SOFTWARE ENGINEER**



**SKILLED RESOURCES FOR THE CLIENT**

**FRONTEND DEVELOPER**

**SR. TEST ENGINEER**

## ABOUT CYGNET

Cygnet Infotech is one of the most trusted names in the IT space delivering technology solutions to global clients across 35 countries. Born out of a vision to create software development company where quality, innovation and personalized services trump low cost, makeshift solution, Cygnet partners with its client to help them transform into high performance businesses.

Cygnet has deep industry and business process expertise, global resources and a proven track record in delivering innovative technology solutions. Cygnet can mobilize the right people, skills and technologies that improves business performance.

## CONTACT US

### USA

Cygnet Infotech LLC.  
125 Village Boulevard,  
Suite 315, Princeton,  
NJ 08540

+1-609-245-0971  
+1-609-533-8393

### UK

Cygnet Infotech Ltd.  
Devonshire House  
60 Goswell Road, London,  
United Kingdom, EC1M 7AD

+44-20-8099-1653

### INDIA

Cygnet Infotech Pvt. Ltd.  
2nd Floor, Dinesh Hall,  
The Textile Association (India),  
Ashram Road, Ahmedabad 380009

+91-79-67124000

### DUBAI

Cygnet Fintech Software  
Unit 807, Ubora Tower 2,  
Business Bay, Dubai,  
UAE, PO Box No.: 118147

+971 52 830 5127

inquiry@cygnetinfotech.com



We Have **1000+**  
Technology  
Enthusiasts  
Working with  
Global Brands



We Have **Delivered**  
**2000+** Enterprise-  
Class Solutions &  
Products



Our **100% Agile**  
**Approach**  
Creates Value



We Are  
**"Technology First"**  
Company



We Have **Deep**  
**Industry and**  
**Process**  
**Knowledge**



We Help Clients to  
**Digitize, Scale and**  
**Transform** into  
High-Performance  
Business